



#### **CATALOGUE OF SERVICES**

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## 01

#### **CREATION AND INCUBATION OF YOUR COMPANY**

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#### **ADVICE AND TUTORING**

Personalized tutorials aimed at entrepreneurs/entrepreneurs with training content.

Advice on management, marketing, consulting and technology, debates, forums, data base, procedural guides for the creation of companies, tools, etc.

We help entrepreneurs to create an innovative and quality image through our knowledge and management tools.



## PHYSICAL AND VIRTUAL INCUBATORPHYSICAL AND VIRTUAL INCUBATOR

#### PHYSICAL INCUBATOR

We offer a rental of spaces for the development of your business activity; we have different sizes of modular premises and warehouses for industrial use and / or business services.

#### VIRTUAL INCUBATOR

For those companies that do not have a physical office in our building but want to benefit from the advantages of being domiciled in BIC EURONOVA can hire the services of the virtual incubator.





#### INTERNATIONALISATION AND SOFTLANDING

### WOULD YOU LIKE TO TAKE YOUR COMPANY TO ANOTHER COUNTRY?

We put at your disposal the necessary tools to project your company in the world and easily outsource in other countries

- INTERNATIONALISATION
- ANALYSIS OF YOUR COMPANY AND DIAGNOSIS
- PREPARATION OF DOCUMENTATION TO ACCESS THE INTERNATIONALIZATION SUPPORT PROGRAM
- **ADVICE ON THE USE OF PUBLIC AID TO BE REQUESTED BY SMES**
- SEARCH AND ESTABLISHMENT OF CONTACTS WITH THE APPROPRIATE CENTER FOR YOUR COMPANY
- ORGANIZATION OF MISSION TO THE HOSTING CENTER
- MONITORING OF RESULTS





#### INTERNATIONALIZATION AND SOFTLANDING

- SOFTLANDING
- Access to new international markets, taking advantage of EBN's alliances in the US, China, Russia, Brazil and other countries.
- **Logistical support and advice** from the BIC team or international centre.
- Business support and specialized advice on legal, financial, cultural, and practical issues to do business in a given country.
- Access to offices of the BICs of Europe and other centres in different international locations.





## 02

#### **BUSINESS CONSULTING**

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#### PERMANENT INTEGRAL MANAGEMENT

**Bic Euronova,** has more than 800 experts spread throughout the European territory to ensure efficient assistance and personalized support in any discipline and place.



#### **BUSINESS STRATEGY**

We offer pre-studies and strategy development through the enterprise plan, target and function control, measures of interest and analysis of the growth of your enterprise project.



#### **COMMERCIAL ADVICE**

We conduct an evaluation on the **Marketing strategy** to carry out the appropriate **communication plan**, as well as the **control and measurement of the objectives** to obtain the efficiency of the results achieved.



### 2.4

#### **FINANCIAL ADVICE**

For the financial department of your company, we offer a service of analysis and identification of the sources and strategies of financing, evaluation of the risk and cost of the different alternatives, and study of the optimal balance of liabilities of the company



## ADVICE ON THE PREPARATION OF FINANCIAL / TREASURY BUDGETS

BIC Euronova cuenta con el servicio de asesoramiento para la elaboración de el presupuesto de tesorería, o presupuesto provisional. De esta manera, podemos obtener un mayor seguimiento y control, de las entradas y salidas de dinero en la empresa en un periodo determinado.





# 03 ANCES

- 3.1 ANCES INVESTMENT
- 3.2 ANCES OPEN INNOVATION
- 3.3 EIBT BR



## 3.1

#### ANCES INVESTMENT

#### GROWTH INVESTMENT

ANCES gestiona una cartera de 12-15 proyectos seleccionados, que tienen necesidades de inversión de más de 0,2M€ para mover los fondos de inversión, foros, etc.

#### SEED GROWTH

We have a platform to upload CEEI and BIC projects, with lower investment needs and for those companies that are at an earlier stage, so that other CEEIs can present it to their network of private investors.



#### **OPEN INNOVATION**

Through our presence in the ANCES office, we have established a network of contacts with large Spanish multinational companies, such as SACYR, IBERDROLA, FERROVIAL... which are interested in the purchase of innovative services and products.



BIC Euronova offers its related companies the opportunity to obtain the EIBT mark, the certificate of recognition for Innovative Companies of Technological Base. The EIBT brand is a hallmark of quality for companies that want to have a differentiating element.

This certificate offers preferential access to several services in different support and accompaniment programs: networking days of EIBT and large companies, participation in open innovation forums, search and access to investor groups, specialized training and access to the innovative public procurement market.

The Companies that have been awarded the EIBT brand have the full guarantees to demonstrate their potential as a first-class innovative project to investment agents, grantee institutions and potential distributors.







## 04

### **OTHER SERVICES**

- 4.1 JUSTIFICATION OF EUROPEAN PROJECTS
- 4.2 coworking at bic euronova
- 4.3 HOLDING AND DISSEMINATION OF WORKSHOPS AND EVENTS
- 4.4 KEIRETSU FORUM





#### **JUSTIFICATION OF EUROPEAN PROJECTS**

Mainly those financed with European Funds, in areas such as education, quality, innovation, business or local development in general, among others.



#### **COWORKING AT BIC EURONOVA**

Coworking spaces are offices where different professionals can collaborate and exchange information and experiences, which creates an atmosphere conducive to innovative creative work.

In the coworking room, you can count on an office desk, Wi-Fi connection, electrical power, reception service, cleaning service and telephone line (without consumption included). In addition, you will have the authorization to label the name of the company, make use of the common areas and you can benefit from the consulting services of you can benefit from BIC Euronova consulting services at current prices.







## CELEBRATION AND DISSEMINATION OF WORKSHOPS AND EVENTS

In the BIC Euronova building, we have different spaces to carry out and develop business activities. We offer an assembly hall, meeting rooms of different capacities and a terrace for holding events, workshops, or conferences.

Son espacios **perfectamente acondicionados** que cuentan con proyector, pizarras, roll ups, wifi y posibilidad de catering... Además, **incluimos el apoyo y gestión del plan de comunicación y difusión del evento.** 





#### **KEIRETSU FORUM ANDALUCÍA**

BIC Euronova and Byevolution Creative Factory maintain an alliance for the management of <u>Keiretsu Forum Andalucía</u>, a brand that belongs to Keiretsu Forum, the largest international network of private investors.

With 53 locations in 27 countries on four continents; highlighting the presence in the USA, Europe, China and Japan.

It has more than 2,000 members who have invested more than \$200 million in hundreds of start-ups to date.







Keiretsu Forum provides entrepreneurs and investors with a platform to interact and achieve their goals; the former get investment for their startups, and the latter find opportunities with high potential.







**EUROPEAN BUSINESS** AND INNOVATION CENTRE OF MÁLAGA

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